



PASSION. SERVICE. HUMBLY SERVING ALL THOSE ON OUR PATH. COMMITMENT. HERITAGE. INTEGRITY. QUALITY. PERFORMANCE. SUSTAINED GROWTH. EXCELLENCE. INVESTING IN PEOPLE. TRUST. PARTNERSHIP. REACHING OUR WORLD, TOUCHING YOUR COMMUNITIES. RELATIONSHIPS. ENRICHING PEOPLE. VISIONARY LEADERSHIP. ONE WDT COMMUNITY. CORE VALUES. ENRICHING FAMILIES. ORGANIC GROWTH. EFFICIENCY. QUALITY. MISSION. CULTURE. ENTREPRENEURSHIP. SAFETY - DRIVING OUR DECISIONS. PROTECTING LIVES. PURPOSE-FUELED. COMMUNITY-DRIVEN. PASSION. SERVICE. HUMBLY SERVING ALL THOSE ON OUR PATH. COMMITMENT. HERITAGE. INTEGRITY. QUALITY. PERFORMANCE. SUSTAINED GROWTH. EXCELLENCE. VISIONARY LEADERSHIP. MISSION. INVESTING IN PEOPLE. PURPOSE-FUELED. COMMUNITY-DRIVEN. COMMUNITY. CORE VALUES. ENRICHING FAMILIES. ORGANIC GROWTH.





### WHO WE ARE

At Western Dairy Transport (WDT), we believe who we are is just as important as the services our company provides. WDT is the nation's leading milk and dairy-related logistics company serving customers in 48 states and Mexico, yet at our core, we retain the feel and attitude of a small company. Today, WDT serves the bulk food-grade transportation industry, comprised of dairy farmers and food processors.

At WDT, we are purpose-fueled and community-driven, believing that everyone benefits from strong and vibrant communities.

Above all, our core purpose is to enrich and grow people, families and communities.



700
TEAM
MEMBERS



MORE THAN

600

DRIVERS TRAINED



"Service is what we sell, but our values and our mission shine though our people!"

Maureen Norsworthy
WDT Team Member



TERMINALS



50 YEARS OF SERVICE



DRIVER TRAINING ACADEMIES



70%
HIGHER
RETENTION RATE
THAN INDUSTRY
AVERAGE



900

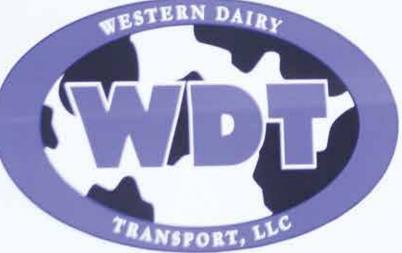
TRUCKS
ROLLING



"WDT is a great family-oriented business and great folks that will be there to help you out"

> Wayne Holland WDT Team Member









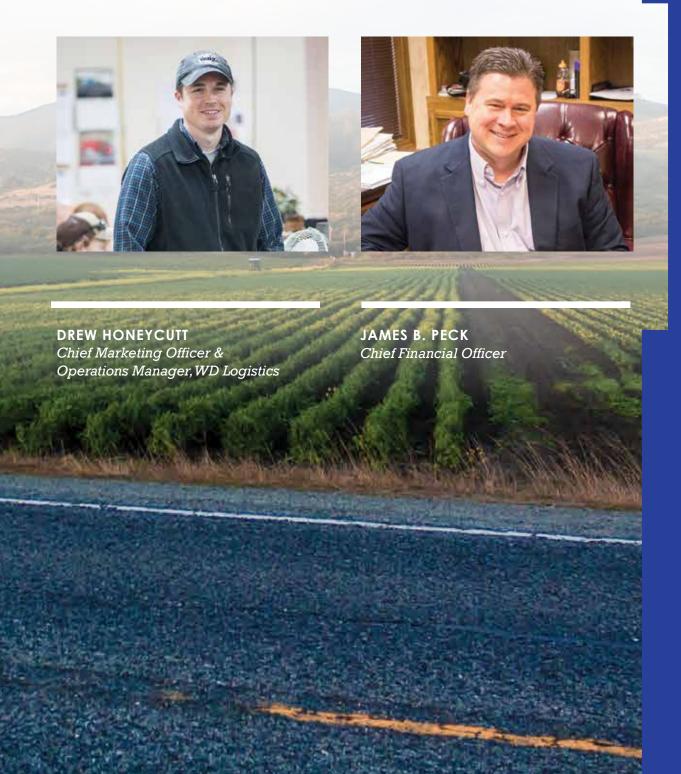
# "TRUCKS AND TRAILERS MAY BE OUR TOOLS, BUT PEOPLE, FAMILIES AND COMMUNITIES ARE OUR FUEL."

James C. Dixon
Chief Operating Officer
- WDT Core Purpose Video -

## WDT BOARD MEMBERS + EXECUTIVE



## **LEADERSHIP**





MY DAD WAS A PASTOR, AND HIS OFFICE WALLS WERE DECORATED BY HUNDREDS OF PICTURES COLORED BY CHILDREN EACH TELLING THEIR SPECIAL STORY THROUGH PICTURES. WHAT MAY HAVE SEEMED LIKE CRAYON CLUTTER TO SOME HAS ALWAYS BEEN MY REMINDER THAT EVERY PERSON HAS A SPECIAL STORY TO SHARE IF WE WILL JUST GIVE THEM A CHANCE TO TELL IT.

David S. Shelton



# OUR 'WHY' LIVING THE WDT CORE PURPOSE, MISSION & VISION

Some may think it out of the ordinary for a traditionally logistics-based company to ask, "Why do we do what we do?"

We say, "Thanks for noticing!" Because, we want to be above ordinary!

Yes, we have trucks and, yes, our trucks move bulk dairy products and dry freight, but what is most important to us, and what makes WDT a truly great company is our passion for serving people and doing things the right way.

By envisioning everything we do through a that's-the-way-it-should-be lens, the WDT community daily identifies new trendsetting opportunities to serve all those on our path. From our community of team members to our industry partners, we believe in investing in people and championing innovative community-based solutions that make sense to our partners.

WDT has a proven track record of doing logistics management the right way for the right reasons. That's what gets us up early and what we start thinking about with our very first cup of coffee each morning.



# WE EXIST TO ENRICH AND GROW PEOPLE, FAMILIES AND COMMUNITES.

WDT Core Purpose

### OUR WDT HERITAGE

Our founder, J.W. "Bill" Honeycutt, Jr., is a 21<sup>st</sup> century entrepreneur with an 18<sup>th</sup> century work ethic, driven by strong family values and a commitment to relationships built on a handshake. Western Dairy Transport was founded in 1967 in Cabool, Mo. Bill used 10 milk trucks to provide friendly, reliable bulk-milk delivery service to his customers in the Ozark region of Missouri. WDT has a long history of being a customer-driven, organic-growth company. We are extremely proud of our heritage, rely on it as our compass, and believe the life story of our company has only just begun.

Our heritage is yesterday walking side-by-side with today, planning for tomorrow. We are more than the sum of our trucks and trailers. We are purpose-fueled and community-driven.









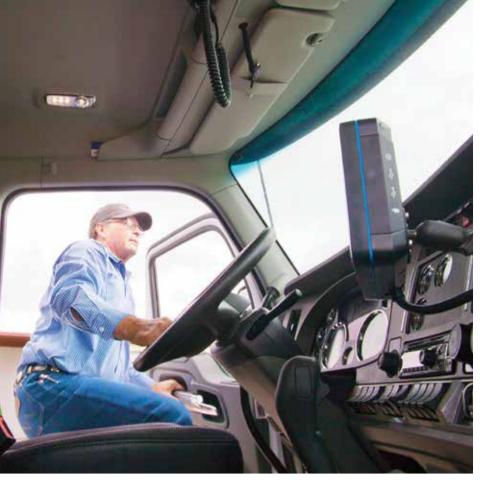
### WDT TODAY

Our people are our passion.

Today, WDT is the nation's largest milk and dairy-related logistics company serving customers in 48 states and Mexico with more than 900 trucks and 11 terminal locations to meet the needs of our customers and industry partners.

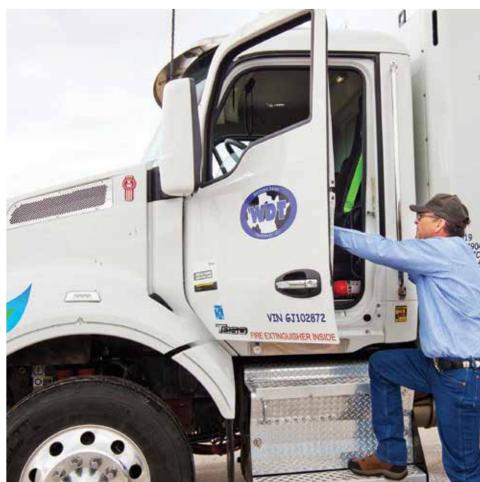
Our charge is to continue building strong communities, servant leaders and lasting partnerships. WDT has secured its place as an industry leader by relying on its most important resource — our 700 team members and leaders. From our drivers to our tanker sanitation technicians and from our payroll staff to our dispatchers, every member of our team is crucial to realizing our vision. Our team deploys innovative in-transit load tracing and delivery monitoring technologies, while focusing on forging strong customer and team member partnerships as we look to the future.













# "IT'S NOT JUST THE PEOPLE WHO WORK HERE. IT'S THE PEOPLE'S PEOPLE."

J.W. "Bill" Honeycutt, Jr.
Founder & Chairman of the Board



#### WESTERN DAIRY TRANSPORT

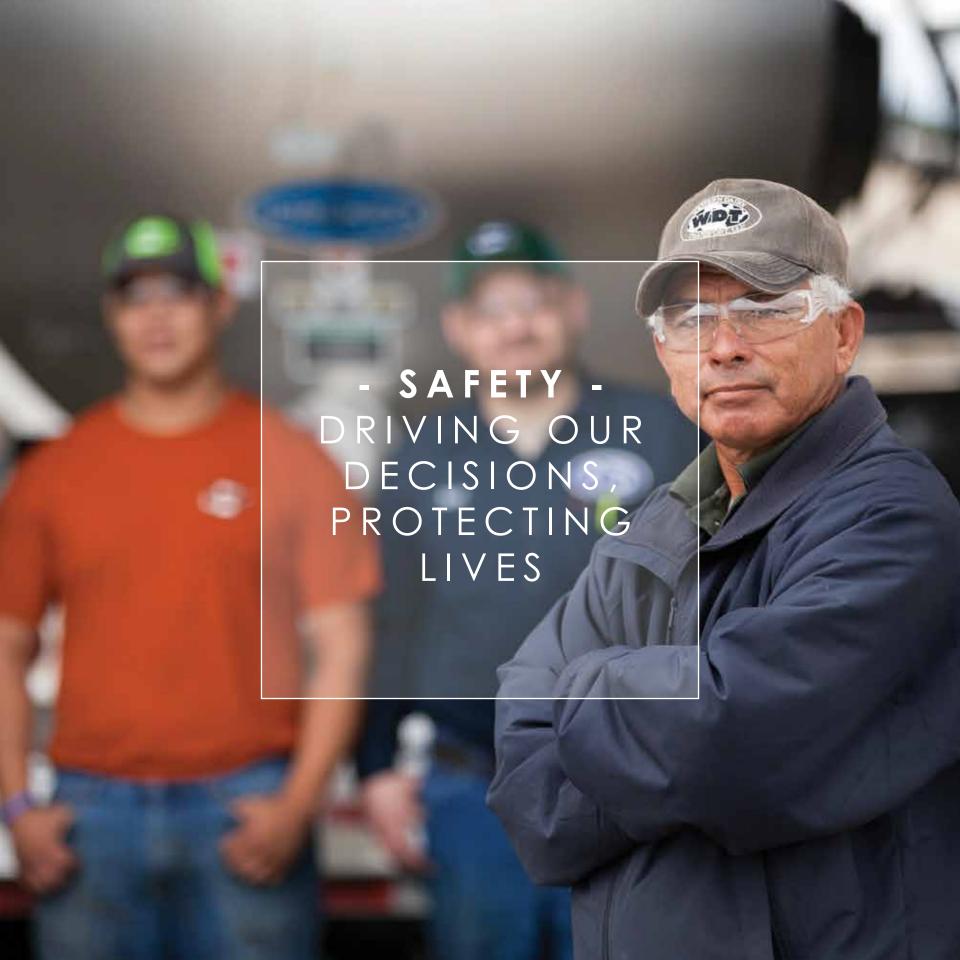
#### DRIVERTRAINING

ACADEMY

#### DRIVER TRAINING

Graduates of the Western Dairy Transport Driver Training Academy are among the best trained in the nation. Our innovative hands-on driver training program is one of many reasons our retention rate exceeds the industry average by more than 70%. All applicants undergo a rigorous screening process before arriving on location at one of three North American training academies for paid training sessions. WDT drivers are crucial members of our community, and we take great pride in setting high candidate entrance standards. Our academy staff are among the leading commercial driver license (CDL) trainers in the nation and are supported by the leading logistics industry safety experts. Students also receive training in customer relations and hear directly from the leadership team on WDT's culture and guiding principles.





#### PROFESSIONAL DEVELOPMENT

#### INVESTING IN OUR FUTURE

At WDT, our belief is "to whom much is given, much is required." Our professional development programs support our core purpose, which is to enrich and grow people, families and communities, and our guiding principle, which is humbly serving all those on our path.

We know the wisdom of taking the long view and making the right investments in people for sustained growth. As part of our deep commitment to achieving our daily mission and reaching toward our vision for tomorrow, we have consciously set extremely high expectations for ourselves, starting with professional development. We believe investing in the people who serve our partners and our local communities is an investment in families, communities and our world. From driver candidates who become WDT Training Academy graduates to members of our WDT leadership team who complete professional development courses in leadership or industry specialties, we know that an investment in our people is an investment in America's future.









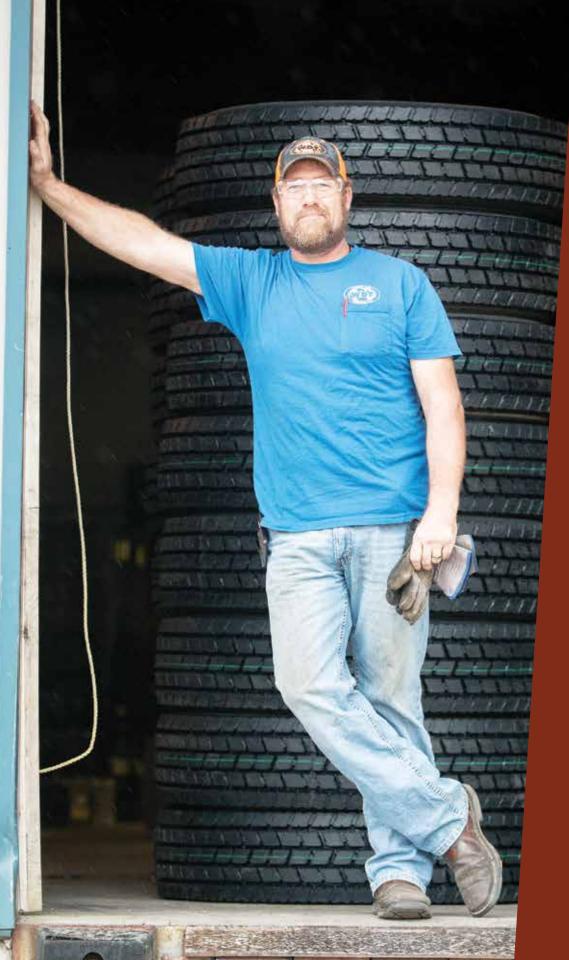


preserve the core. stimulate progress.

WDT is a global logistics company that never stops moving forward, always looking for a better tomorrow. The WDT Mars Team project is part of our commitment to finding new ways to serve all those on our path.

In 2017, WDT celebrated a milestone of 50 years serving local communities. With great excitement, we used this historical marker as an opportunity to reflect and ask some thought-provoking questions of our success and our future: 'What has brought us to this point?' And, 'What new challenges can we conquer?'

After taking a close look at our own heritage and studying some leading visionary companies, a team of WDT leaders began the process of envisioning new opportunities for our next 50 years. While we recognize that writing it down is just the beginning, we believe our heritage of embracing challenges and thinking of others first has served as our preparation to improve the quality of life for all those on our path and to serve our partners with even greater vigor over the next 50 years.





#### **CORE PURPOSE**

We exist to enrich and grow people, families and communities.



#### **MISSION**

Our daily mission is to deliver the highest quality service while operating in the safest, most effecient manner possible.



#### VISION

Our vision is to be the most desired employer and service provider in all industries we serve.

# WDT SPIRIT GUIDING PRINCIPLES

Everything we do is in the spirit of:



Investing in people



#### INTEGRITY

Maintaining trust through uncompromised honesty



**SERVICE** 

Humbly serving all those on our path

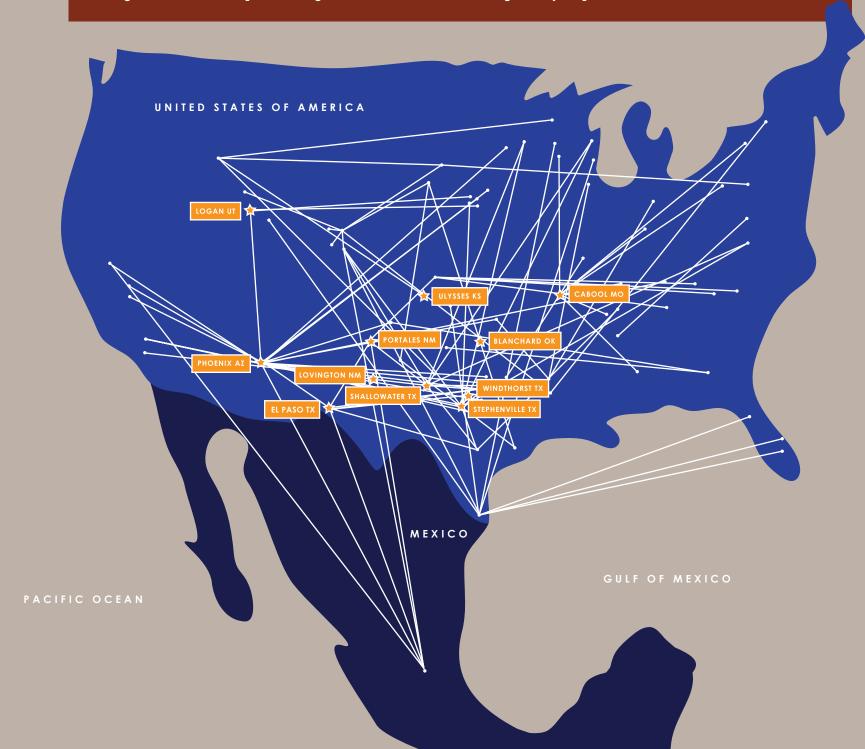


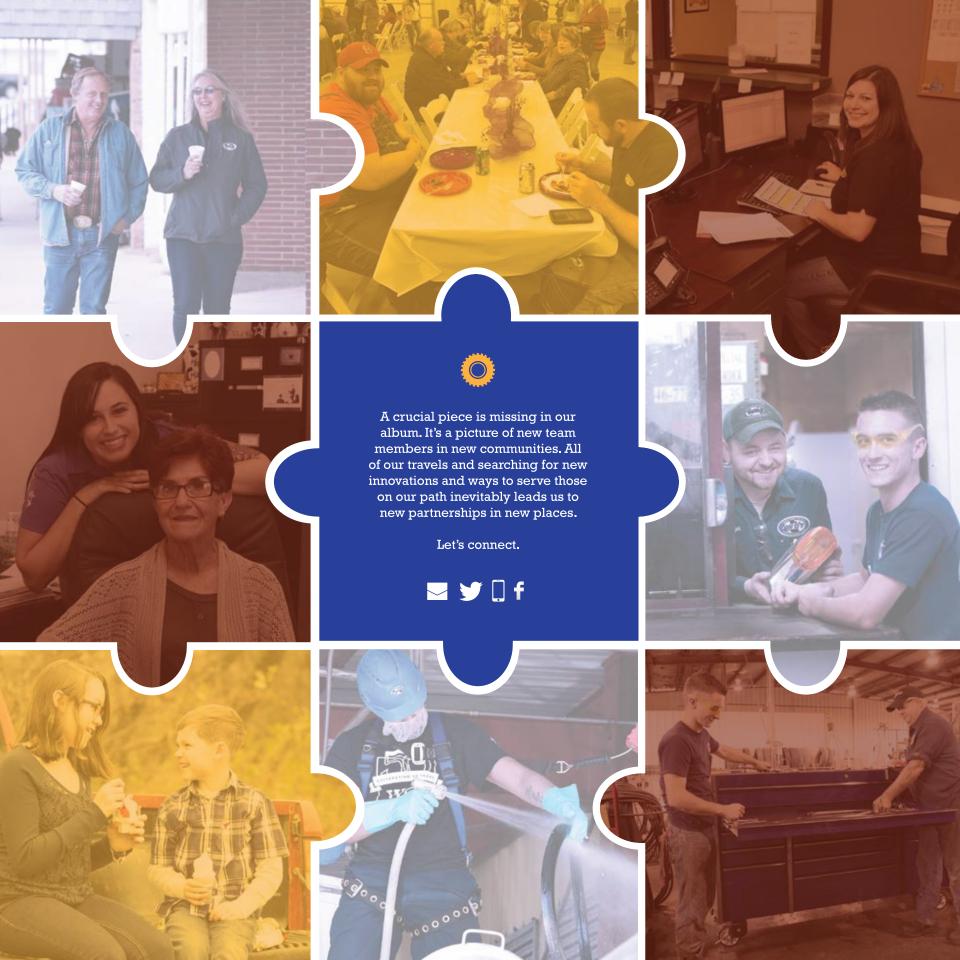
**SAFETY** 

Driving our decisions, protecting lives

#### REACHING OUR WORLD, TOUCHING YOUR COMMUNITIES

We are 18,000 wheels and 700 hearts and souls working together to touch thousands of communities across our land. Our trucks travel the miles to deliver the products that feed the world as our people spread the message of a stronger America and hope for a bright tomorrow. Thanks for letting us be your partner.







"WE THANK GOD FOR 50 YEARS OF PROVISION AND PROTECTION AT WDT, AND WITH HIS BLESSING, WE WILL USE THESE CORNERSTONE BELIEFS FOR AT LEAST 50 MORE."

David S. Shelton
President & Chief Executive Officer
- WDT 50th Anniversary Video -





#### WDTMILK.COM

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